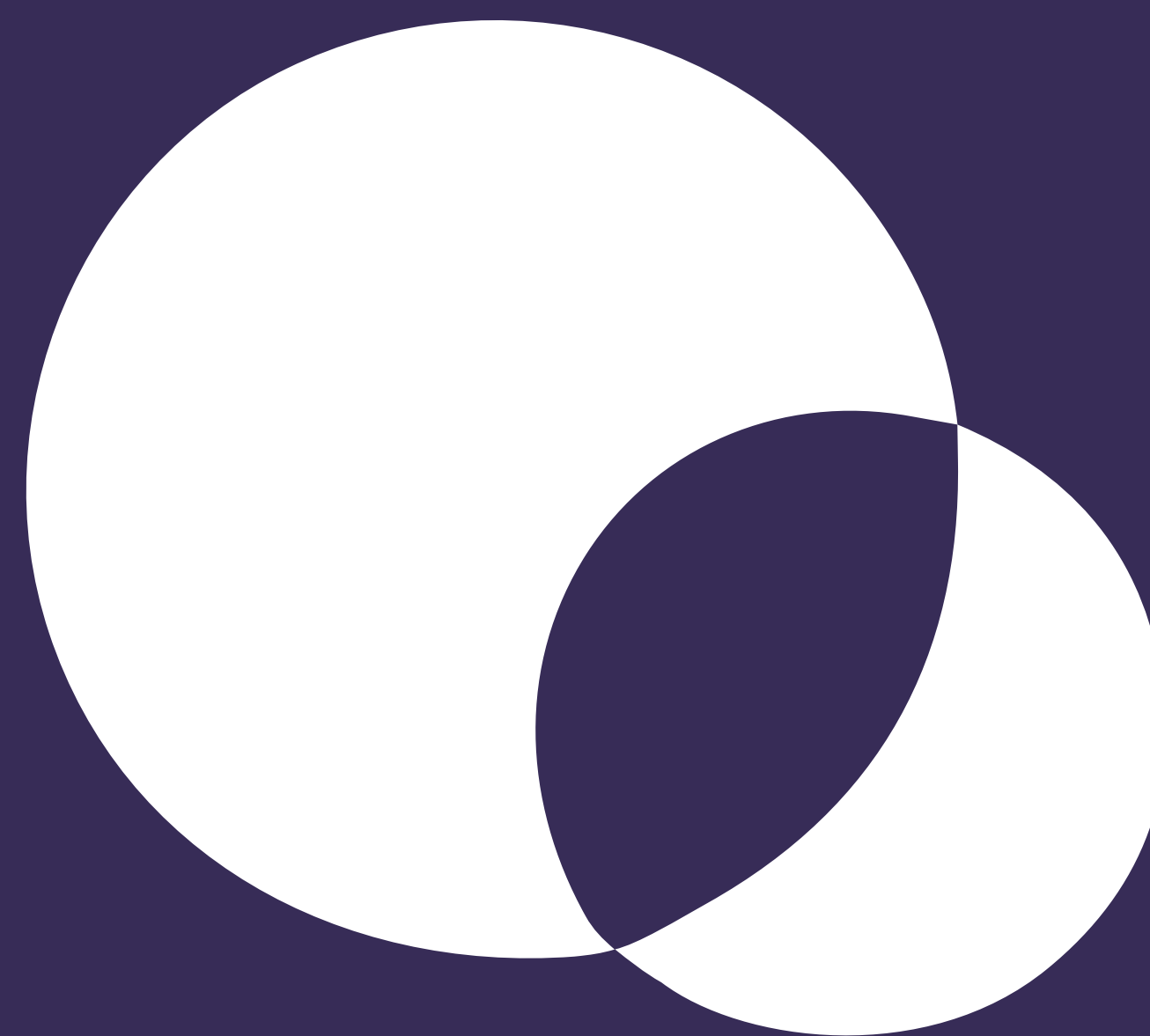
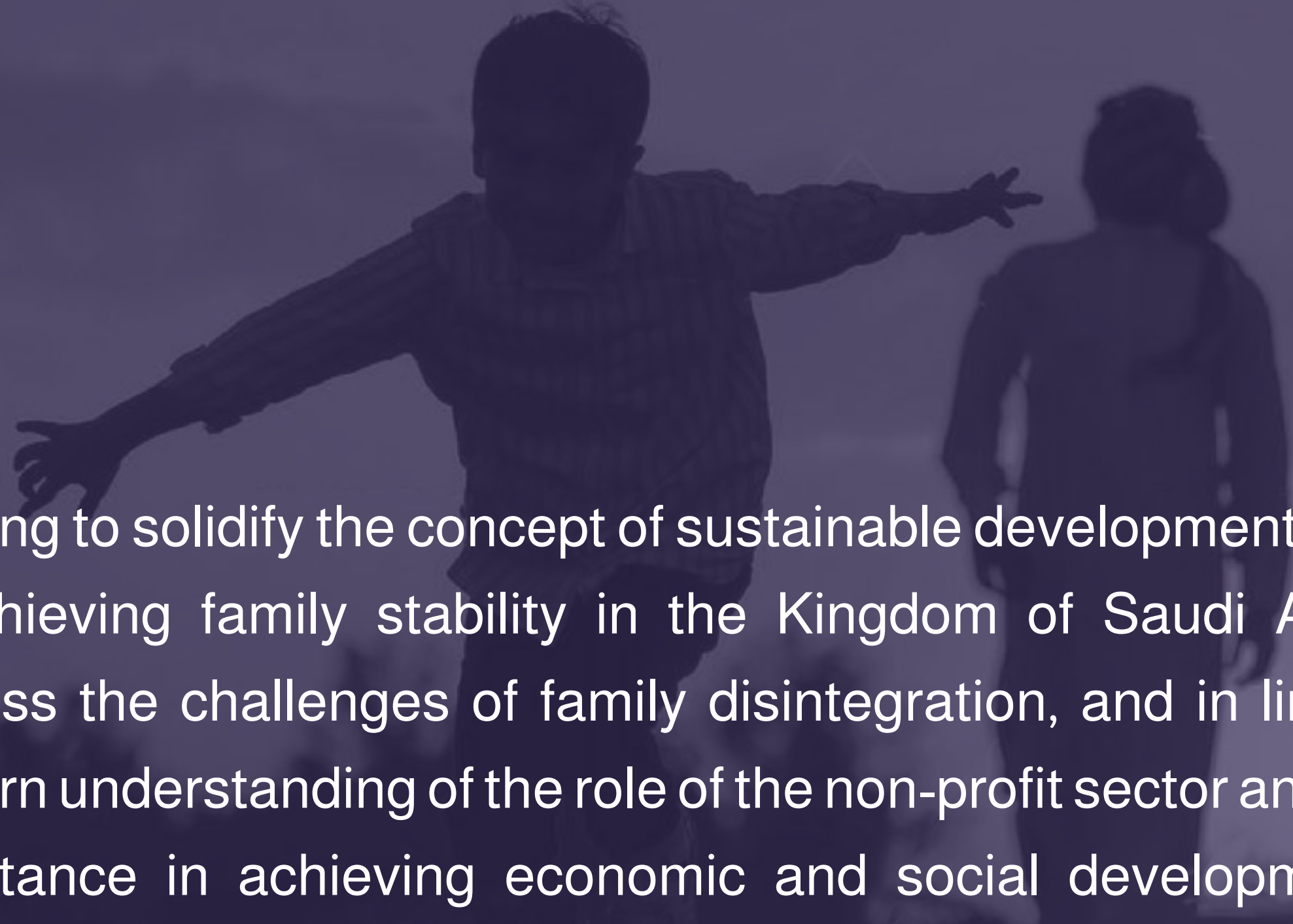


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Brief description



Seeking to solidify the concept of sustainable development, contribute to achieving family stability in the Kingdom of Saudi Arabia, and address the challenges of family disintegration, and in line with the modern understanding of the role of the non-profit sector and its crucial importance in achieving economic and social development in the Kingdom, Mawadda launched its new strategy, aligned with the Kingdom's Vision 2030. Through this strategy, Mawadda has been able to provide innovative and sustainable solutions to address family issues and complement the system of relevant legislation and procedures related to family stability issues, in integration with relevant stakeholders.



Among these projects is the establishment of a specialized association in the field of protection from harm, which achieves Goal 5, namely achieving gender equality and empowering all women and girls for the purpose of eliminating all forms of harm perpetrated against them in the public and private spheres, including human trafficking, sexual exploitation, and other forms of exploitation, and developing social protection policies and promoting the sharing of domestic responsibilities within the family, as appropriate on the national level, to ensure equal opportunities and reduce forms of inequality in outcomes by removing discriminatory laws and practices; to enhance appropriate legislation, policies, and procedures in this regard.

The establishment of the association also fulfills Goal 16 of the Sustainable Development Goals, which is to promote peaceful and inclusive societies by providing access to justice and building effective, accountable, and inclusive institutions at all levels, with the aim of significantly reducing all forms of violence. The association lays a solid foundation for the protection of individuals and the promotion of their fundamental rights.

01

The Kingdom of Saudi Arabia's ratification of several international agreements related to protection from harm and the protection of children and women underscores the association's endeavor to reflect these agreements locally and enhance their implementation.

02

Addressing the scarcity of specialized associations in this field and working to expand the scope of services provided.

03

Fostering broader outreach to new demographics within the organization.

04

Adopting and implementing leading international practices to elevate workforce performance within the sector and bolster service excellence.

05

Promoting enhancements to quality of life indicators and ensuring substantive contributions to the national economy.

06

Advancing the well-being of the community and mitigating all forms of abuse and maltreatment.

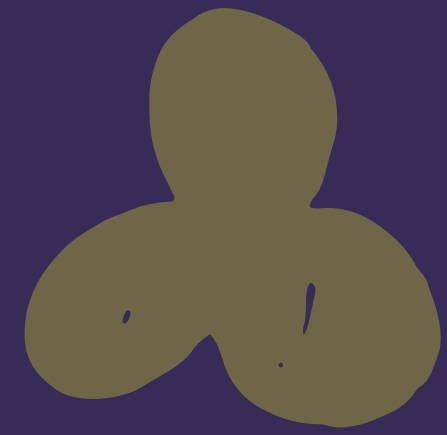
The aim/purpose of establishing the association





Who is the target group?

- 1 Families in the Kingdom of Saudi Arabia.
- 2 Children of both genders aged 18 and under who are at risk of domestic abuse.
- 3 Women aged 19-60 who are at risk of domestic abuse.
- 4 Elderly individuals aged 60 and above who are at risk of domestic abuse.
- 5 Specialized practitioners.
- 6 Government agencies involved in the protection from harm file in the Kingdom.
- 7 Government entities partnering in the protection from abuse efforts in the Kingdom.



Strategic Orientations



"At Aman Association for Protection from Abuse, we are committed to creating a safe and supportive professional environment for all individuals and professionals within this sector. We work to combat violence and abuse in all its forms and aim to raise community awareness through innovative technological solutions and contribute to improving services provided by developing pioneering and effective programs that enhance the skills of specialists and equip them with new tools to improve the quality of services provided to address domestic abuse in accordance with international best practices. We also work on community initiatives that keep pace with local and global changes and promote human rights by building a violence-free society. We operate through strategic objectives, through which we seek to achieve positive and sustainable change in the lives of individuals and communities."



Integration: with the parties concerned by building partnerships with the relevant local authorities to enhance the efforts made in this field.

01

Raising Awareness: Organizing awareness campaigns to educate the community about the forms of violence and abuse and methods of prevention.

02

Offering Support: Delivering psychosocial support services to victims to aid in their recovery from the impact of violence.

03

Developing Educational Programs: Creating training programs to enhance the skills of specialists and provide innovative tools for effectively dealing with victims.

04

Updating Knowledge: Providing specialists with the latest research and technologies in the field of dealing with victims of violence.

05

Enhancing Efficiency: Improving the skills of specialists in providing psychological and social support.

06

Encouraging Community Participation: Motivating individuals and communities to engage in the association's activities and participate in efforts to combat violence.

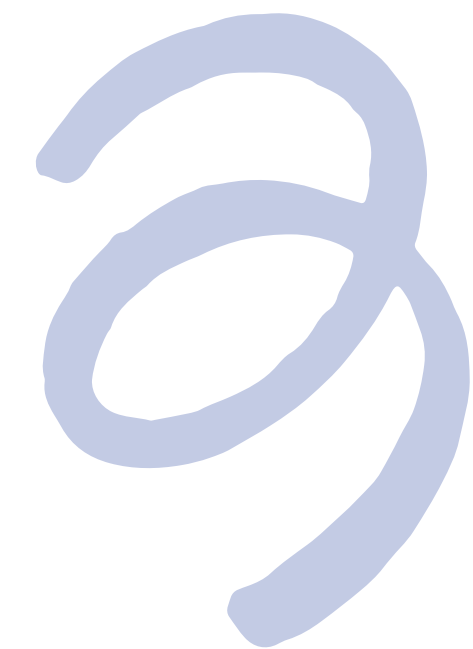
07

From Our Objectives



Vision

A nurturing family environment within a resilient and protective community.



Values

Mission

To spearhead the fight against abuse by establishing a robust framework of social, healthcare, and legal services, coupled with fostering a nurturing and supportive community ethos.



Respect

Promoting a culture of mutual respect among individuals and communities

Innovation

Seeking new and innovative solutions to address the challenges related to violence

Responsibility

Taking responsibility towards the community and working diligently to combat violence and abuse

Integrity

Committing to transparency and credibility in all of the association's activities

Collaboration

Promoting teamwork and partnerships to achieve common goals

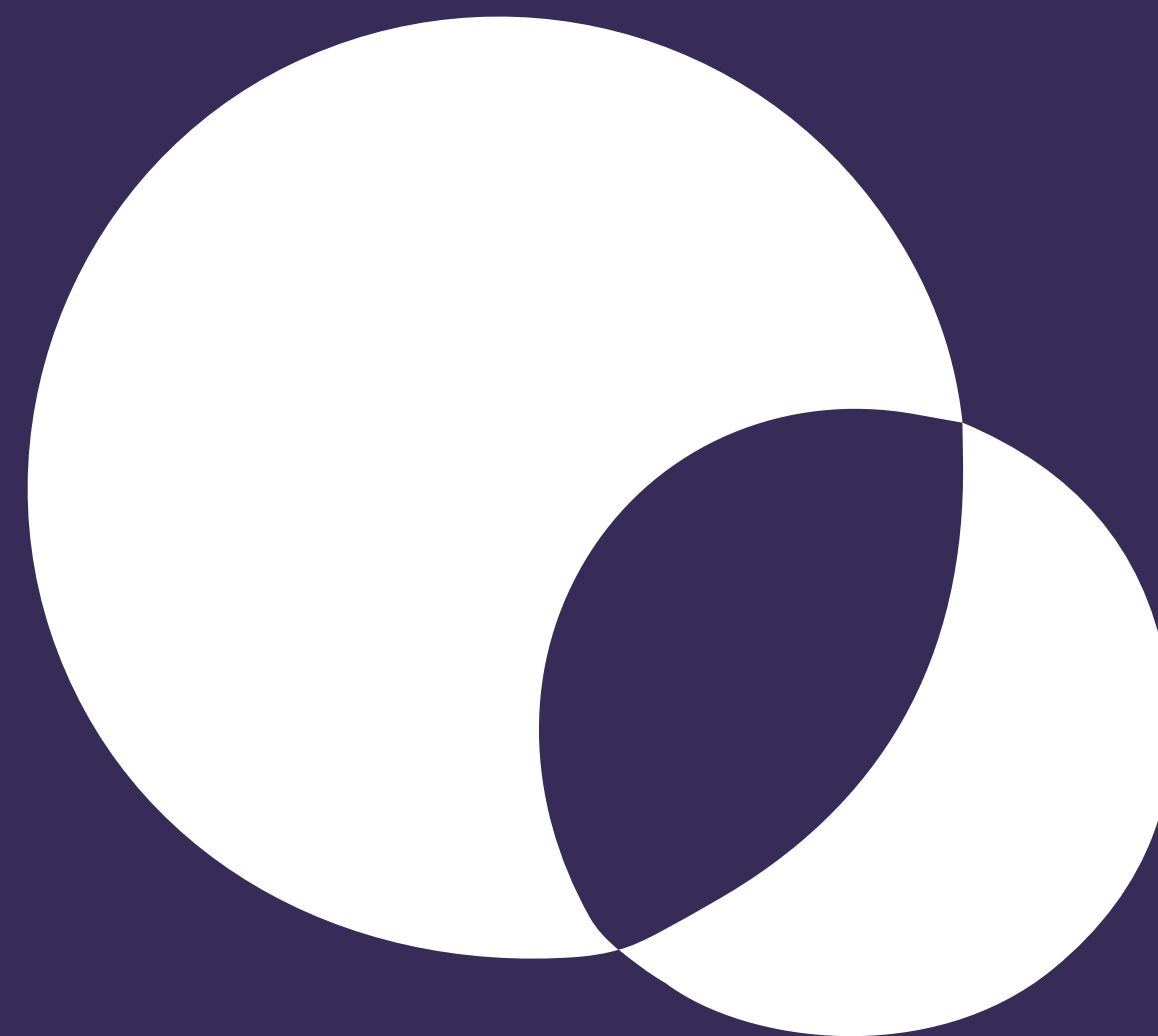
Empathy

Providing support and understanding to victims while considering their feelings and needs

Dignity

Respecting the dignity of every individual and working to promote human rights

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Aman Association for Protection from Abuse

Aman Association for Abuse Reduction

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